



CONFERENCE PARALLEL SESSION

SCHEDULE

ROOM 1

4 OCTOBER 2018

Thursday

SESSION 1

Moderator: Nor Idayu Ibrahim (UiTM)

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Nor Idayu Ibrahim, Arba'iyah binti Ab. Aziz, Mohamad Kamal bin Abd. Aziz,	Universiti Teknologi MARA (UiTM)	Children Customary Clothe in Malay Circumcise – Berkhatan Ceremony for The Malay Royal Tradition.	09.00 – 09.15 am
2	Wan Juliana Emeih Wahed, Patricia Pawa Pital	Universiti Teknologi MARA (UiTM) Sarawak	Ngepan Indu Iban: The Aesthetic Features of Female Iban Costume in Sarawak	09.15 – 09.30 am
3	Siti Hajar Maizan	Universiti Teknologi MARA (UiTM) Perak	Congkak Variations Through Design Transformation	09.30 – 09.45 am

SESSION 2

Moderator: Valerie Ross (UiTM)

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Valerie Ross, Ayse Guler	Universiti Teknologi MARA (UiTM) & Kirikkale University	Music in Painting: Painting in Music	09.50 – 10.05 am
2	Mohd Yusof Zulkefli, Norfishah bt Mat Rabi	Universiti Tunku Abdul Rahman & Universiti Pendidikan Sultan Idris (UPSI)	Drink from A Waterfall: Challenges of Having Autistic Children on Communication and Social Behavior	10.05 – 10.20 am

COFFEE BREAK

10.20 – 10.55 am

SESSION 3

Moderator: Syed Alwi Syed Abu Bakar (UiTM Perak)

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Syed Alwi Syed Abu Bakar Zakiah bte Mohamed Izaddin bin Matrahah	Universiti Teknologi MARA (UiTM) Perak	Proses Penghasilan Karya Seni: Kepuasan Kerja, Komitmen dan Produktiviti Pegiat Seni Visual di Malaysia.	10.55 – 11.10 am
2	Adam Mohd Salehuddin, Mohd Nasir Baharuddin	Universiti Putra Malaysia (UPM)	Seni Interaktif di Malaysia: Proses dan Pengalaman	11.10 – 11.25 am
3	Nur Afni Halil, Hashima Mohaini Binti Mohammad, Nor Ez-zatul Hanani Binti Rosli, Audrey Anak John	Universiti Tunku Abdul Rahman	The Exhibition Structure and Its Impact Towards Visitors' Understanding at A Museum	11.25 – 11.40 am

LUNCH BREAK
11.40 am – 14.15 pm

SESSION 4

Moderator: Mohd Yusof Zulkefli (UTAR)

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Mohd Yusof Zulkefli, Mohd Fauzi Harun, Nor Ez-zatul Hanani bt Mohamed Rosli, Hashima Mohaini bt Mohammad	Universiti Tunku Abdul Rahman	Factors That Influence and Stimulate the Consumer Buying Behavior Towards Skin Whitening Product on Social Media Advertisement	14.15 – 14.30 pm
2	Mohd Fauzi Harun Halim B. Husain Nur Safinas Binti Albakry	Universiti Pendidikan Sultan Idris (UPSI)	The Use of Religious Symbols in Local Brand Advertisement as Objects of Trade	14.30 – 14.45 pm
3	Intan Abida Abu Bakar	Sunway University	The Effectiveness of 'No Plastic Bags Day' Campaign in Malaysia. (A Case Study in Suria KLCC)	14.45 – 15.00 pm
4	Norsyazlin Mohd Rosli, Halmi Zainol, Nur Akma Halili, Nur Shaffiqah Muhammad Soffian	Universiti Teknologi MARA (UiTM) Perak	Penggunaan Perisian Adobe Photoshop Dalam Meningkatkan Penghasilan Panel Pameran Bagi Pelajar Kursus Asas Kerja Studio	15.00 – 15.15 pm

END SESSION



CONFERENCE PARALLEL SESSION

SCHEDULE

ROOM 2

4 OCTOBER 2018

Thursday

SESSION 1

Moderator: Zainuddin Md Nor (UiTM Perak)

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Zainuddin Md Nor Zaharah binti Jaafar Muhamad Rozali bin Othman Rizal Azni Dahaman	Universiti Teknologi MARA (UiTM) Perak	Element the Good Practice in Reviving and Preserving the Value of MTCs	09.00 – 09.15 am
2	Syaiful Halim	Universitas Pembangunan Jaya, Indonesia	Commodification of Religious Defamation Case by BTP in Television Broadcasting Stations in Indonesia	09.15 – 09.30 am
3	Aditya Satyagraha Nadia Mahatmi	Universitas Multimedia Nusantara (UMN), Indonesia	Study of Mascot Design Character as Part of City Branding: Malang City	09.30 – 09.45 am
4	Pandu Purwandaru Toufiq Panji Wisesa Teddy M. Darajat	Universitas Pembangunan Jaya, Indonesia	The Indigenous-Led Regional Development in Delanggu Regency of Indonesia through the Design Approach of “Flowering the Total Person”	09.45 – 10.00 am

COFFEE BREAK AND LUNCH BREAK

10.00 am – 14.15 pm

SESSION 2

Moderator: Juaini Jamaludin (UiTM Kedah)

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Juaini Jamaludin Siti Fairuz Ibrahim Mohd. Hamidi Adha Bin Mohd. Amin Abu Hanifa Bin Ab. Hamid	Universiti Teknologi MARA (UiTM) Kedah	An Analysis on Manga Characteristics Through Malaysia Younger Artist	14.15 – 14.30 pm
2	Ko Yamada Takuji Okagawa Aiko Harada (Assistant)	Chojamachi School of Arts	From “Yojo-Han” Art Center to “Untitled School of Arts”: The Possibility of a Local Art Education Network Developing from a Bedroom- sized Art Center	14.30 – 14.45 pm
3	Masahiro Suda	Nagoya University of the Arts	Brushstrokes as Art's Unique Signature East and West.	14.45 – 15.00 pm

END SESSION